

Podcast	Public Sector Marketing Show
Podcast #	Episode 2 / Solo Show
Date Recorded	January 19 2021
Date Published	February 10 2021
Title	2021 Social Media Sorted
Length 0.10	Intro Jingle
Length 1.00	<i>Intro</i> by Joanne
Length 7.00	<i>Joanne's Column:</i> Why Social Media is Mainstream Communications
Length 0.30	AD for Social Media Diploma
Length 25.00	<i>Consulting:</i> 2021 Trends, Tactics & Team Structure
	Section Jingle
Length 8.00	<i>Case Studies</i> introduction and commentary by Joanne (Video) Andrew McLindon, An Garda Síochána (Video) Sandra Buchanan, Donegal Education & Training Board
Length 1.00	<i>Resources & CTA</i> 2021 Sorted Webinar Digital News Report 2020
Length 0.30	Ad for Membership
Length 0.20	Outro jingle