



The Loop Head Peninsula  
Digital Academy

Zucca Films



WEEK 8

# Editing & Finishing Techniques

This project receives  
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Final Phase of Edit

# What we'll cover today.

The final stage of our edit we normally do a number of processes:

Picture Adjustment

Sound-mixing

Colour Correction & Grading

Add Titles

# Picture Adjustment

- Reframe picture - frame something out, or move in closer to the subject.
- If still images have been added - add movement (pan or zoom).
- Add another frame within the image or create split screen.



Demo

# Sound Mixing

- Overlap audio from clip to clip.
- Separate audio track from video track.
- Adjust volume, fade and duck volume (keyframing).
- Audio EQ.
- Create a consistent audio bed - patch holes in the sound track.



Demo

# Colour Correction & Grading

Adjust:

- Exposure (contrast between light and dark areas of your image).
- Saturation (how deep or vibrant colours appear).
- Colour (correct colour cast).
- Apply and adjust preset grades.





Titles

# Titles

Apply and adjust titles.

Layer titles.

Subtitles.

End Titles.

# Editing Recap

# What is an Edit?

- Logical progression of ideas which build to tell a story.
- Each edit/shot replaces one idea with the next.
- Every shot should have a function - move the story along/nuance viewer's understanding.
- **Logical** - doesn't have to be chronological but it must be purposeful and logical.
- **Progression** - contract with the viewer.

# Functions of Editing

When we cut we're moving from one point of view into another. Our cut can:

- Direct the viewer's attention.
- Manipulate the viewer's understanding/reaction.
- Collapse time.
- Hide mistake, something we don't want to show.

# Filming for the Edit

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- Make a plan (script) before you go out to film - include a shot list or some ideas about b-roll as well as interview questions.
- Shoot different shot sizes and angles of the same scene - ask the person to do something and move around them to film. Get close-ups of their face.
- Get cutaways - things in the same scene but not connected visually to the main action.
- Listen to your interview and try to capture a visual to match what the subject says.

# Titles

Apply and adjust titles.

Layer titles.





Q&A



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THANK YOU!

See you in the next session...

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