



The Loop Head Peninsula  
Digital Academy

Zucca Films



WEEK 6

# Advanced Filming & Editing Techniques

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# Additional Filming Equipment



Demo

# Editing Workflow

# Structuring our Edits

One structure that we can give our projects is to build the narrative around the interview, narration or PTC (or a combination of these).

The approach we take to our edit in this case is to first build the structure around the words and then illustrate it with visual material (called b-roll).

# Constructing your Project

**Step 1:** Listen through all the interview material and select the parts that you want to use (select the sections of the clip with an in and out point and bring them down into the timeline).

Go through all your interview material and select in this way.

**Step 2:** Move the selected clips around in the timeline, group them by subject-matter and section (refer to your video script to help).

**Step 3:** Keep going through your edit to trim down the clips, remove any excess material, repetition etc, until you have a clear, succinct, logical structure. Add placeholders for titles, pauses etc.

# Illustrating with Visual Material

**Step 4:** Now add your visual material. You should have a plan from your scripting stage for the visuals that will be used in each section, if not, come up with one now.

Your interview clips will already be in the primary video track (video 1). Your visual material (b-roll) will now be placed in a 2nd video track (video 2). This enables you to place the b-roll over sections of the interview clips, so that you hear the interviewee's voice over the visuals.



Demo



# Working with B-roll

Try to match the b-roll with what's being said.

Initially try to use the b-roll in sequences and scenes (as far as possible). Generally speaking, you will get a lot more out of your footage by using it in this way.

Be alert to the storytelling possibilities of your footage.

If you haven't done it at the script stage, come up with a nice, visual way to introduce your video and your subject (montage of exciting shots to music, nice shots with some audio clip over it). A question or tease works well.

# Different Types of B-roll

**Sequences** - groups of shots which belong together because of their content (eg different shot sizes and angles of the same subject).

**Scenes of Actuality** - scenes where the story is told visually without interview or VO to support.

**Montages** - groups of shots which are linked thematically but may be of different subjects (often used to set up a piece).

**Cutaways** - shots of things in the scene or location which are away from the main action, often used on their own to cover jump cuts in the interview.



Video

# Progression

Be aware that you need to have progression for your audience in terms of the visual as well as the spoken narrative - something needs to change or develop over the course of the video.

It's ok to tease some of your nice footage at the opening, but in general you should try to have something more visually exciting or developed to progress to over the course of the video (eg craftsperson - don't show too much of the finished product until towards the end of the video).

# Transitions

Overlapping your elements (picture, music, sound track, voiceover, interview) will work to smooth the transition as you move from scene to scene.

Contrast can also be effective.

# What We Covered

Gripping equipment and accessories.

Approach/workflow for editing your projects.

What is b-roll.

How to use b-roll.



Q&A



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THANK YOU!

See you on the next session...

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